

The book, *Doing Good Work Matters!*, is right for you if...

<p><b>Individuals</b></p>	<p><b>You as a Boss</b>, to provide self-reflection on your leadership habits  <b>You as a worker</b>, to reflect on why doing good work matters, to find ways for feeling better about work, and to feel better when at home. Also, to realize that bosses may be difficult but you can rise above.  <b>A Gift For Others</b> you care about who seem lost, frustrated, or just starting out in jobs and who could use a bit of guidance or uplifting  <b>Consultants.</b> Expand your training offering by using the book for supervisor and worker training activities.</p>	<p>Teaching/Class activities are provided at my New Book! page.</p>
<p><b>Educational Leaders</b></p>	<p>Perfect if you offer business classes, including high schools, trade schools, technical colleges, junior colleges, universities, and adult education classes. The book would be a quick read and generate good class activity.</p>	<p>Teaching/Class activities are provided at my New Book! page. A great way to engage students with real world examples and opportunities to reflect and discuss</p>
<p><b>Businesses</b></p>	<p><b>Offer this book to your entire team.</b> Use it to establish, or re-establish, how you do business and how you treat workers.</p> <p><b>Are you a temp services agency or job service?</b> If so, every worker on your team should know your position regarding doing good work. A simple, direct, affordable way to take a stand on your position in the market.</p>	<p>Suggested notes to tuck into books when giving them to workers are provided at my New Book! page. You will see additional resources for companies on the same page.</p> <p><i>All resources at my site are yours to use and adapt for your company</i></p>
<p><b>Unions</b></p>	<p><b>Offer this book to your union members</b> as a ‘value added’ resource. Too often, businesses can fall into the trap of thinking the union does not care about good work. When, all the while, what unions want is for workers to be treated well and fairly. This book reinforces the emphasis that is the core of all unions – doing good work matters.</p>	<p>Suggested notes to tuck into books when giving them to workers are provided at my New Book! page. These can easily be adapted for unions – I would be pleased to send you a version customized for your needs!</p> <p><i>All resources at my site are yours to use and adapt for your company</i></p>
<p><b>Government Offices</b></p>	<p><b>If you run an agency</b> involved with job creation and business-building activities this book is a good fit for giving to workers and patrons. Job bureaus could give the book to all walk-ins as a reminder of the philosophy needed to perform well. As a state-wide, province-wide, or city-wide commitment to the overarching theme of the book, this book could be given to all departments. Ultimately, bosses will treat workers better and workers will know that doing good work matters.</p>	<p>Any of the materials for companies can easily be adapted for governmental purposes, especially the notes to tuck into books.</p> <p><i>All resources at my site are yours to use and adapt for your company</i></p>
<p><b>Military, Police, Fire Depts</b></p>	<p><b>Recruitment officials</b> could give the book to applicants, along with a note suggesting that they can count on you being a “best employer”. Why not herald this fact by giving this book to visitors to your recruitment booths or when people stop in to recruitment offices?</p>	<p>Suggested notes to tuck into books are provided at my New Book! page. A recruitment note is the last note in this document and it is easily adapted for your use. Or, contact me and I will send you a version customized for your needs!</p>

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